

For Immediate Release

**Macau Tower CNY Charity Walk 2024:
Ascend to the top in the Year of the Dragon,
Celebrate Macau's reunification anniversary**

[12 February 2024 – Macau] Macau Tower Convention & Entertainment Centre (“Macau Tower”) is pleased to continue with its tradition of organizing the annual “CNY Charity Walk” today. This year, more than 2,000 participants joined and ascended to the tower top for good fortune.

The Charity Walk was divided into two sessions: the full-course session “Strike it Dragon” in the morning saw around 600 participants in three categories trekking up 1,298 steps from ground level to 61/F and competing for the glory of the fastest “tower climbers”. This year, the champion of the Men’s race, Mr. Leung Chin Hei was the first to complete the race in 9 minutes and 11 seconds. Having participated in the Macau Tower CNY Charity Walk for many times, Mr. Leung said, “My zodiac sign is dragon, so this year’s race carries special meaning to me. It is not easy to climb the stairs to the top, but luckily, I have strengthened my muscle in previous training. I am excited to be the first to reach the top, which is a good start for the Year of the Dragon!”

In the afternoon, the half-course session “Shortcut to Riches” was held starting from 38/F, being a more relaxing activity for participants to enjoy the splendid view on their way to the Tower top.

The CNY Charity Walk is Macau Tower’s signature New Year event since its introduction in 2009, and it has attracted more than 20,000 citizens and tourists to join over the years. With the strong support from AJ Hackett Macau Tower, Macau Coca Cola, Macau Flying Eagle Association and Macau Red Cross, the event marks a joint effort to extend our good will for Macau and its residents in the New Year. The event also raised funds for Macau Red Cross, sending the New Year wishes to the needy.

Mr. Francis Lam, Executive Manager of Macau Tower, said, “This year marks the 25th anniversary of Macau’s reunification with the motherland, we would like to extend our blessings in the new year for prosperity and splendor for Macau! Macau Tower is dedicated to creating more remarkable memories with you all in the new year.”

To celebrate the Year of the Dragon, Macau Tower also offers a dazzling array of dining discounts and promotions. To complement the 2024 Chinese New Year Parade and Fireworks Displays organized by the Macao Government Tourism Office, the Firework Festival at the Outdoor Plaza will feature food stalls, performances and large decorative installations, immersing visitors in memorable new year festivities.

Winners of the full-course session “Strike it Dragon”:

Category	Winners:	Finishing Time:
Men	Champion: Leong Chin Hei 1st Runner Up: Vong Kwok Wa 2nd Runner Up: Lei I Ka	09'11" 09'13" 10'50"
Women	Champion: Leona Jim 1st Runner Up: Hoi Cheng Mak 2nd Runner Up: Wong I Wa	11'54" 11'59" 12'05"
Junior	Champion: Ng Hou In 1st Runner Up: Leong Lok Fung 2nd Runner Up: Leong Weng Him	09'25" 10'20" 10'45"

For further information about Macau Tower, please visit Macau Tower website www.macautower.com.mo, or contact:

Corporate Communications, Shun Tak Holdings Limited:

Mr. Caleb Ho Tel: (852) 2859 8657/ (853) 6540 3293

Ms. Giselle Hon Tel: (852) 6672 7690/ (853) 6540 3293

Photo Captions:

1.



Officiated by Mr. Francis Lam, Executive Manager of Macau Tower (2nd from the left), and Mr. Chum Pak Tak, Vice President of Directive Council of Macau Red Cross (1st from the right), the 13th Macau Tower CNY Charity Walk opening ceremony marked the start of the exciting stairs-climbing event.

2.



Mr. Francis Lam, Executive Manager of Macau Tower, said, “This year marks the 25th anniversary of Macau’s reunification with the motherland, we would like to extend our blessings in the new year for prosperity and splendor for Macau! Macau Tower is dedicated to creating more remarkable memories with you all in the new year.”

3.



The morning event, the full-course session “Strike it Dragon” came to a successful conclusion attracting more than 600 participants.

4.



A group photo of the winners with the “the God of Wealth” and the CNY mascot.

– End –