Ocean Park "Adventure Zone" Development

A Showcase of Integration between Tourism and Sustainability

海洋公園「歷險主題區」發展項目旅遊與可持續發展的共融

The "Adventure Zone" at Ocean Park Hong Kong is a project awarded to the Group in the reporting year, which is being developed through Shun Tak AJ Hackett Skypark Holdings Limited, a consortium of the Group and a company under the AJ Hackett International group, expecting to open in 2028. Covering approximately 120,000 square meters, it will feature a range of adventure activities, including bungy jumping, ziplines, and alpine coasters. The project revolves around the key concept of Conservation and Education, prioritizing sustainability and environmental awareness. The project integrates various elements to balance entertainment with eco-conscious practices.

集團與 AJ Hackett International 集團旗下公司組成的財團 Shun Tak AJ Hackett Skypark Holdings Limited,成功投得香港海洋公園「歷險主題區」的發展及營運權,預計2028年向公眾開放。園區佔地約12萬平方米,將提供一系列冒險活動設施,包括笨豬跳、飛索及高山滑翔車等。此項目的核心理念圍繞「保育與教育」,優先考量可持續性與環境意識,並通過多種舉措平衡娛樂休閒與生態保育。



Material circularity plays a significant role in this project, and the team is researching on how to prioritize repurposing materials and facilities from retired attractions into new experiences. Material-saving strategies will also be employed during construction to promote resource efficiency within the park. This approach aligns with the Group's commitment to sustainability and environmental stewardship.

Biodiversity conservation lies at the heart of the development of the "Adventure Zone" at Ocean Park. The design ethos focuses on seamlessly blending with the park's natural topography and contours, aiming to minimize disruption to existing habitats and ecosystems. Special care will be taken to avoid extensive and unnecessary tree removal or land clearing during the design phase, particularly along the walking trail, to preserve the integrity of the environment. To foster a deeper connection with nature and wildlife, educational initiatives on nature and biodiversity will be woven into the fabric of the park experience. The project will serve as a platform for integrating conservation and education elements, introducing visitors to local biodiversity along the trail, fostering a greater appreciation for the natural world and its inhabitants.

Moreover, energy-saving initiatives will be a focal point. Newly developed facilities will be designed to increase the utilization of gravity, thus reducing the reliance on electrical power compared to traditional amusement park rides. Besides using energy-efficient LED lighting, solar panels will be integrated into building facilities to harness solar energy and power equipment, reducing the park's carbon footprint. Through these concerted efforts, the development of the "Adventure Zone" at Ocean Park will set a benchmark for sustainable development that harmoniously coexists with nature, enriching the visitors' experience while championing environmental stewardship.

循環利用物料是此重建項目的一大重點。我們團隊 正研究如何優先將舊有設施的物料重新應用於新建 的體驗項目。與此同時,施工過程將採取節省物料 的策略,藉此提升園區的資源利用效率。此舉切實 回應了集團對可持續發展及環境管理的堅定承諾。

保護生物多樣性亦是「歷險主題區」發展項目的 重點之一。其設計理念強調與園區自然地形及輪廓 的無縫融合,最大程度降低對既有生物棲息地及 生態環境的干擾。此項目在設計階段竭力避免大 規模且不必要的樹木砍伐和土地清理,尤其在步道 沿線,力求完整保留環境原貌。為增進遊客與自然 及野生動物之間的聯繫,園區還將融入與自然及 生物多樣性相關的教育活動。此項目將成為融合 保育與教育元素的平台,通過沿途向遊客展示 本地的生物多樣性,從而提升公眾對生態環境的 認知與珍視。

此外,節能措施也是我們的重點關注領域。不同 於依賴電力驅動的傳統遊樂設施,新設施的設計 將會更為利用重力運作,從而降低對電力的 依賴。此外,新設施將應用節能LED照明,以降低 能源消耗。為進一步提升可持續性,太陽能電 池板將被納入建築設施,通過利用可再生能源 供電,減少主題園區的碳足跡。藉由上述舉措, 「歷險主題區」項目將樹立起與自然和諧共生 的可持續發展典範,在豐富遊客體驗之際,守護 好生態環境。

