

For Immediate Release

**Shun Tak Group Launches Upgraded “GBA T+ Exploration 2.0”
Connecting Three Iconic Towers to Expand Cross-Border Learning and Youth Exchange
Network**

[12 January 2026 – Hong Kong] Shun Tak Holdings Limited (“The Group”, HKEX stock code: 242) has officially launched the upgraded flagship community investment project “GBA T+ Exploration 2.0”. As an initiative embodying the Group's commitment to corporate social responsibility and its “Tourism+” development strategy, the “T+ Exploration” programme was launched in 2024 as a one-day itinerary in Macao, later expanding to Hengqin, Zhuhai. Now entering its third year, the programme has been upgraded to a three-day, two-night cross-border experiential journey. In collaboration with The Great Towers Alliance of the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), the programme leads youth participants departing from Hong Kong to travel through key GBA cities including Macao, Guangzhou and Shenzhen. It offers immersive experiences that enable participants to gain a deeper understanding of regional integration, seize the opportunities emerging in the GBA, integrate into national development, cultivate a talent pool for the cultural and tourism integration in the GBA.

As a leading integrated tourism and leisure enterprise in the GBA, Shun Tak Group has capitalized on its diversified business portfolio in hospitality and leisure, property, transportation and retail, as well as its extensive cross-city collaboration network, to develop the “T+ Exploration” programme. Driven by the mission to foster youth development and strengthen cultural confidence, the initiative offers a unique platform for young people to connect theory with practice and gain first-hand insights into the dynamics of the cultural and tourism industries. Since its debut in 2024, “T+ Exploration” has evolved from a one-day trip into a multi-day, multi-city immersive learning programme, reflecting its steady growth and expanding impact. Its participants have also diversified from Hong Kong secondary students to those from tertiary institutions (both local and overseas), underscoring the Group’s commitment to broadening youth exchange opportunities across the GBA through cultural and tourism development.

The upgraded “GBA T+ Exploration 2.0”, themed “Skyline Stories — From the Lens of Youth”, collaborates with The Great Towers Alliance of the GBA to connect signature GBA landmarks—including Macau Tower (operated and managed by the Group), Canton Tower and Shenzhen Ping An Finance Centre—alongside the Group’s own businesses such as TurboJET and Artyzen Grand Lapa Macau. Participants gain first-hand experience of how the cultural and tourism industries operate, covering aspects of transportation hub management, hospitality services, cultural tourism branding, and commercial district revitalization. The programme equips them with a comprehensive understanding of the sector’s operations and development potential.

Participants are encouraged to capture their experiences through photography, short videos and creative writing, and to deepen their understanding of the GBA through cross-cultural and interdisciplinary exchanges. Many expressed that the trip not only broadened their horizons but also offered a deeper appreciation of the region’s cultural and tourism landscape and its vital role in national development. Some noted that by observing the Group’s operations up close, their knowledge of the industry extended beyond theory.

Shun Tak Group has always closely aligned its corporate development with the development of the GBA and the “T+ Exploration” reflects the Group’s commitment to shared prosperity between business and the community. To date, the youth empowerment initiative has engaged over 100 passionate youth ambassadors, not only fostering their personal growth and cultural confidence but also nurturing future leaders for the GBA’s cultural tourism sector. The upgraded 2.0 version serves as a broader youth exchange platform across the GBA, inspiring participants to become storytellers and active contributors to the region’s future.

Looking ahead, the Group will continue to deepen and expand the “T+ Exploration” project by partnering with more industry stakeholders to build broader bridges for youth exchanges across the GBA. By leveraging its diversified business strengths, the Group aims to foster future industry leaders and inject sustained momentum into the GBA’s high-quality development as it strives to become a world-class tourism destination.

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For enquiries, please contact:

Shun Tak Holdings Limited Corporate Communications

Ms. Cindy Kam

Tel: (852) 2859 3279

Email: pr@shuntakgroup.com

About Shun Tak Holdings Limited

Shun Tak is a leading conglomerate active in the Greater Bay Area and listed on the Hong Kong Stock Exchange. The Group is a forerunner in Macau and Hong Kong’s tourism and transportation scene, and has established a sizable portfolio of infrastructure investments and integrated developments spanning major economic zones across China, including the Pearl River Delta, Yangtze River Delta and Beijing-Tianjin-Hebei Region. It is also expanding its footprint in the Singapore real estate market through recent acquisitions of premium properties and land parcels

in downtown locations. With “Tourism+” as its growth strategy, the Group strives to harness its cross-sectoral experience in property, transportation, infrastructure, integrated commercial projects, hospitality and investments to deliver economic value for regions it operates in, as well as contribute to the country’s national development blueprint.

Photo captions:



1. Youth participants departing from Hong Kong for “GBA T+ Exploration 2.0” travelled onboard the Group’s flagship brand, TurboJET, experiencing the efficiency of the GBA’s multi-modal transportation network and its regional connectivity.



2. The first stop of “GBA T+ Exploration 2.0” was Macau Tower, operated by Shun Tak Group. Participants explored Macao’s first non-gaming MICE landmark and challenged themselves through the Skywalk experience.



3 & 4. Participants ascended the 600-metre Canton Tower, China's tallest tower, and enjoyed panoramic views of the cityscape aboard its bubble tram, capturing the iconic GBA skyline in motion.



5 & 6. Participants visited the Free Sky Observatory at Shenzhen Ping An Finance Center, learning about the engineering and design behind the landmark while exploring how cultural tourism integrates with modern urban development.